



Living Wage: Experience in Canada

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April 24th 2018

Cities Reducing Poverty

- Who we are: A national network of poverty reduction practitioners
- Goal: Work with 100 cities to poverty for 1 million Canadians
- Method: multi-sectoral, collaborative, complex initiatives that meet a complex challenge



Canada's Living Wage Leaders

- Key lever for reducing poverty in Canada
- A national network of living wage organizers
- Bi-monthly meetings to share lessons, build from each other and develop commonalities in process





IS YOUR COMMUNITY A LIVING WAGE COMMUNITY?

Communities across Canada are responding to the increasingly high levels of low-wage workers living in poverty. Families and individuals should earn an income sufficient to pay for the basic necessities of life, so they can live with dignity and participate as active citizens in our society.

The living wage is a call to private and public sector employers to pay wages that are sufficient to provide for basic needs of families. This map shows these communities across Canada that are currently working on living wage campaigns.

For more information, visit livingwagecanada.ca



Rates are based on the Canadian Living Wage Framework. Wage rates posted are those that assume medical benefits are not provided by the employer.

What is a Living Wage?

- Based on a family of four
- The income per hour needed to make ends meet
- An inclusionary wage
- A voluntary wage
- A tool to measure the real cost of living
- Decent work



Living Wage Employers

- Model respect for their employees
- Display commitment to the community
- Improve their business model
 - Reduced turnover
 - Reduced absenteeism
 - Increased productivity



Stories: Living Wage Across Canada

Cake & Loaf Hamilton, Ontario

...staffers with two jobs were able to quit their second jobs and came in less tired... and productivity went way up.

- Josie Rudderham, Co-Owner



Stories: Living Wage Across Canada

City of Vancouver Vancouver, BC

It's important that the city lead by example. As a very large employer, we need to address affordability.

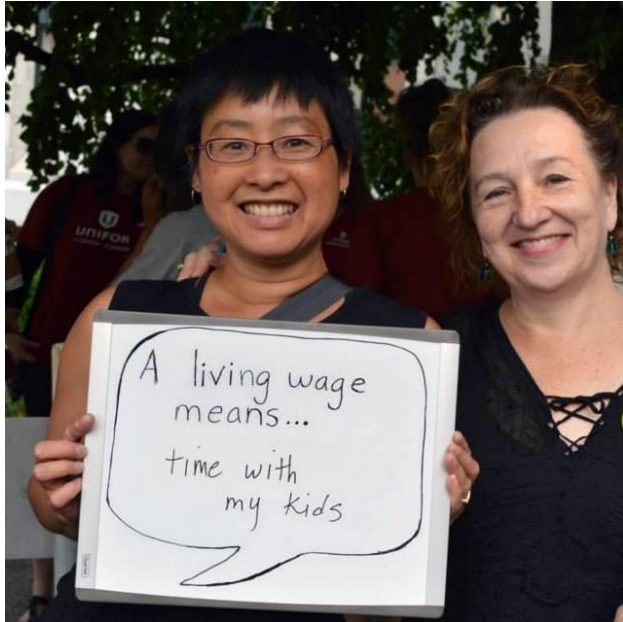
- Greg Robertson,
Mayor of Vancouver



Living Wage Employers



Living Wage Employees



- Decrease in mental health issues
- Decrease in physical health issues
- Increase in economic wellbeing
- And more

QUESTIONS?



Thank you!

Please send questions and comments to:

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